

Professional Profiles



Kaela Fanning
Marketing Manager
Outsource Consultants, Inc.

Name: Kaela Fanning

Title: Marketing Manager

Company: Outsource Consultants, Inc. and affiliated brands: Outsource Special Inspections, Inc., BuildingOwl LLC, OutsourCEU, Decoder NY, and the Outsource Client Portal.

Location: New York, Atlanta, and South Florida

Birthplace: Pensacola, FL

Education: B.A. in Communications, Florida International University

First job: Sales Associate at Perdido Key Souvenirs

First job in real estate or allied field: Front Desk Coordinator at Outsource Consultants, Inc.

What do you do now and what are you planning for the future? I lead branding, corporate identity initiatives, and promotional campaigns across all 6 of our brands. Our AIA-approved continuing education platform, OutsourCEU, has recently launched live webinars providing a very specialized experience for those seeking to learn more about NYC and IBC building codes. We will be launching on-demand courses very soon!

How do you unwind from a busy day? I love taking my two golden retrievers, Captain and Biscuit, out for a walk and ending the night dining outside with my husband.

Favorite book or author: My favorite marketing book is Build your Brand Mania by Matt Bertram.

Favorite movie: The Pursuit of Happyness

Last song/album that you purchased/downloaded? Rescue by Lauren Daigle

One word to describe your work environment: Inclusive.

Rules to live by in business: Be genuine and spend less time talking about ideas and more time making those ideas happen.

If you could invite one person to dinner (living or dead, but not related to you) who would it be and where would you go? Candace Cameron Bure – I admire her values, entrepreneurship, and her influence as a mother. We'd go to Jacob's Pickles on the UWS.

What is your DREAM job? (something other than your current job) I'd love to create a program where middle and high schoolers can learn about careers, finances, and entrepreneurship.



Ileana LaFontaine
Regional Marketing Manager
Woods Bagot

Name: Ileana LaFontaine

Title: Regional Marketing Manager

Company: Woods Bagot

Location: New York, NY

First job: Part-time office assistant for an ophthalmologist (while in high school)

First job in real estate or allied field: Summer help, Tonetti Associates Architects

What do you do now and what are you planning for the future? I've joined the New York studio of Woods Bagot to explore the boundaries of the built environment while spreading the word about the company's "people architecture" and North American presence.

How do you unwind from a busy day? Water my "mini-garden"

Favorite movie: Miracle on 34th Street

Last song/album that you purchased/downloaded? My last downloads were "Know Your Worth" by Khalid, and "Spring Love" by Stevie B; I also like to hunt for vinyl when the mood strikes.

One word to describe your work environment: Engaging

Rules to live by in business: Fail early and fail often.

If you could invite one person to dinner (living or dead, but not related to you) who would it be and where would you go? It would be great to meet the design duo of Charles and Ray Eames, perhaps visit the Cooper Hewitt Museum and find a rooftop restaurant nearby with views of the city.

What is your DREAM job? (something other than your current job) I have been trying to figure this out myself. Something involving art, design, real estate, getting my hands dirty, or all of the above!



Clifford Orsher
Marketing Director
AKRF, Inc.

Name: Clifford Orsher

Title: Marketing Director

Company: AKRF, Inc.

Location: New York, NY

Birthplace: New York City

Education: Colgate University

First job: Manhattan building porter

First job in real estate or allied field: AKRF Marketing Intern

What do you do now and what are you planning for the future? Leading and supporting marketing and strategic initiatives as AKRF continues to evolve.

How do you unwind from a busy day? A long run, bike, or walk

Favorite book or author: The Call of the Wild by Jack London...loved as much today as the first time I read it.

Favorite movie: Waking Ned Devine. Gets me every time.

Last song/album that you purchased/downloaded? The Beatles

One word to describe your work environment: Collaborative

Rules to live by in business: Teamwork is everything

If you could invite one person to dinner (living or dead, but not related to you) who would it be and where would you go? Dolly Parton at Shake Shack in Madison Square Park.

What is your DREAM job? (something other than your current job) Kitchen Confidential by Anthony Bourdain made me want to be a world-class chef. Unless I got confused and it just made me hungry.



Jessica Stoute
Marketing Director
AKRF, Inc.

Name: Jessica Stoute

Title: Marketing Director

Company: AKRF, Inc.

Location: New York, NY

Birthplace: Huntington, NY

Education: BS, Marketing, Johnson & Wales University

First job: Camp Counselor

First job in real estate or allied field: Marketing Coordinator

What do you do now and what are you planning for the future? I'm fortunate to be involved in many strategic initiatives, and I plan on continuing to support our mission by focusing on activities that have a positive impact on external and internal goals.

How do you unwind from a busy day? Walk my dog or talk with family and friends

Favorite book or author: The Great Gatsby

Favorite movie: The Usual Suspects

Last song/album that you purchased/downloaded? Graceland by Paul Simon: I have bought this album more times than I care to admit.

One word to describe your work environment: Supportive

Rules to live by in business: Every communication is an opportunity for learning, growth, and connecting.

If you could invite one person to dinner (living or dead, but not related to you) who would it be and where would you go? Dinner with Oprah at her estate.

What is your DREAM job? (something other than your current job) Food Critic